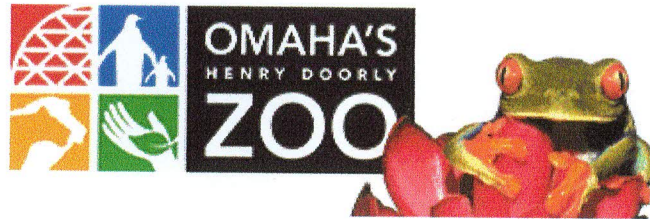


Historic Florence Days 2012
Salutes
"Omaha's Henry Doorly Zoo"

January 25, 2012



Reply to:
Dick Brown
% Historic Florence Days
PO Box 12331
Omaha, NE 68112

RE: Florence Days 2012

The annual Florence Days Parade will be held on Saturday, May 12, 2012. The parade will start at 1:00 PM from Miller Park. Our theme this year salutes "Omaha's Henry Doorly Zoo".

Float judging will be during the parade again this year and will be judged on:

- 🏆 Theme
- 🏆 Originality
- 🏆 Action
- 🏆 Costumes
- 🏆 Construction Time
- 🏆 Group Participation

Awards for floats are: 1st place - \$200.00, 2nd place - \$100.00 and 3rd place - \$50.00.

There will be 1st place trophies given for Horse Groups and Marching Bands.

Monies for floats and trophies for horse groups and marching bands will be awarded after the parade at the grandstand. **PLEASE MAKE SURE YOU SEND A REPRESENTATIVE BACK TO THE GRANDSTAND AFTER THE PARADE.**

Please complete the enclosed application if you or your organization would like to participate.

Entries will close April 28th, 2012. You will be notified by mail what your number will be in the parade. Please **DO NOT CALL FOR YOUR NUMBER.** A letter will be sent to you explaining where and when to line up in Miller Park, so make sure the application you are returning is filled out completely. Please get your entries in early. The earlier we receive your entry, the closer to the front of the parade you will be.

WE RESERVE THE RIGHT TO PULL CONTROVERSIAL ENTRIES!

See you soon.

Dick Brown
Historic Florence Days Committee
HM 451-4737
WK 453-6688